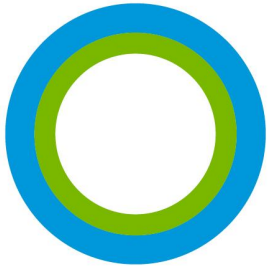

FRIENDS of OCEAN ACTION

WORLD ECONOMIC FORUM

Tuna 2020 Traceability Declaration

SALT

SEAFOOD ALLIANCE FOR LEGALITY & TRACEABILITY

Global Tuna Alliance Webinar 2020

Jenny Barker
FishWise

USAID FROM THE AMERICAN PEOPLE
WALTON FAMILY FOUNDATION
the David & Lucile Packard FOUNDATION
GORDON AND BETTY MOORE FOUNDATION
FISH WISE

SALTTraceability.org

FishWise Approach

Advancing Private Sector Leadership

Building Multi-Stakeholder Collaboration

Furthering Knowledge in the Field

Business Engagement

Our Impact on the Seafood Industry

FishWise works with:

- **100+ million lbs** Seafood Annually
- **462+** Suppliers
- **5000+** Fishmongers (trained in seafood sustainability)
- **4000+** Storefronts
- **52+** Countries

Due Diligence Framework

SET A POLICY & TIME BOUND COMMITMENT

COMMUNICATE BEST PRACTICE SUPPLY CHAIN EXPECTATIONS

COLLECT DATA & ASSESS RISK

VERIFY SUPPLY CHAIN CONDITIONS

PUBLICLY REPORT ON PROGRESS

IMPROVE DATA SYSTEMS & PRACTICES

PARTICIPATE AND STAY INFORMED

ALBERTSONS COMPANIES' 2017 / 2018

DUE DILIGENCE PROGRESS

Traceability, counter-IUU (illegal, unreported, and unregulated) fishing, and social responsibility actions taken across Albertsons Companies' fresh and frozen, sushi, and shelf-stable tuna supply chains.

1 SET A POLICY AND TIME-BOUND COMMITMENT

✓ Albertsons Companies expanded its Responsible Seafood Policy to include shelf-stable tuna and sushi commitments.

2 COMMUNICATE BEST PRACTICE EXPECTATIONS

✓ Individual Supplier Expectations Letters were sent to fresh and frozen, sushi, and shelf-stable tuna suppliers with updated key product information and supply chain accountability guidance.

✓ Albertsons Companies identified Fish Aggregating Device (FAD)-free tuna verification best practices including best practices for observer safety.

3 COLLECT DATA AND ASSESS RISKS

✓ Albertsons Companies evaluated its fresh and frozen seafood supply chains for potential traceability, IUU fishing, and human rights risks.

✓ Albertsons Companies used questionnaires to identify the extent to which suppliers implement policies and practices to meet traceability and social responsibility best practices.

4 VERIFY

✓ Albertsons Companies is working with select suppliers to review policies and practices and identify opportunities to improve traceability, counter-IUU fishing, and social responsibility.

5 PUBLICLY REPORT ON PROGRESS

✓ Albertsons Companies has publicly reported progress towards its Traceability and Social Responsibility Policy and Commitments via external Press Releases, blogs, and its Corporate Sustainability Reports.

6 IMPROVE DATA SYSTEMS AND PRACTICES

✓ Albertsons Companies has chosen Trace Register for electronic data capture and reporting.

7 PARTICIPATE AND STAY INFORMED

✓ Albertsons Companies signed onto two joint advocacy letters to tuna management organizations, promoting long-term sustainability of tuna stocks and strengthened management.

✓ Albertsons Companies publicly pledged support for the United Nations Sustainable Development Goal 14 (Oceans) and is continuing to further its commitment to socially responsible seafood through active participation in the Seafood Task Force.

Albertsons Companies

FISH WISE

A Healthy Pinch Of SALT

Seafood Alliance for Legality & Traceability

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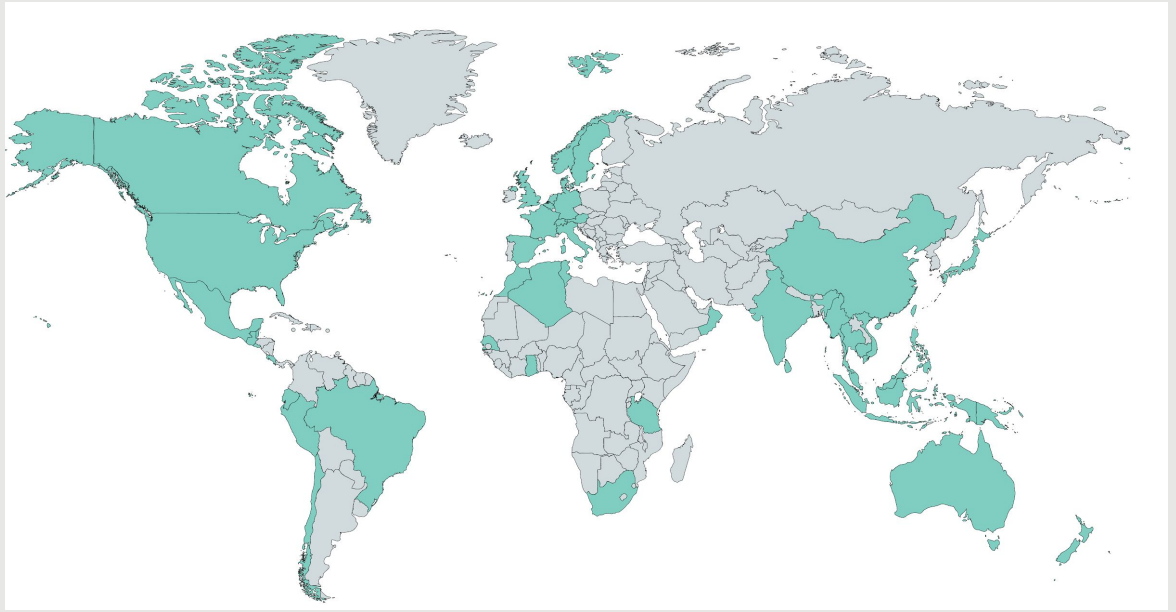
4 GLOBAL EVENTS

56 COUNTRIES

187 ORGANIZATIONS

227+ CONTRIBUTORS



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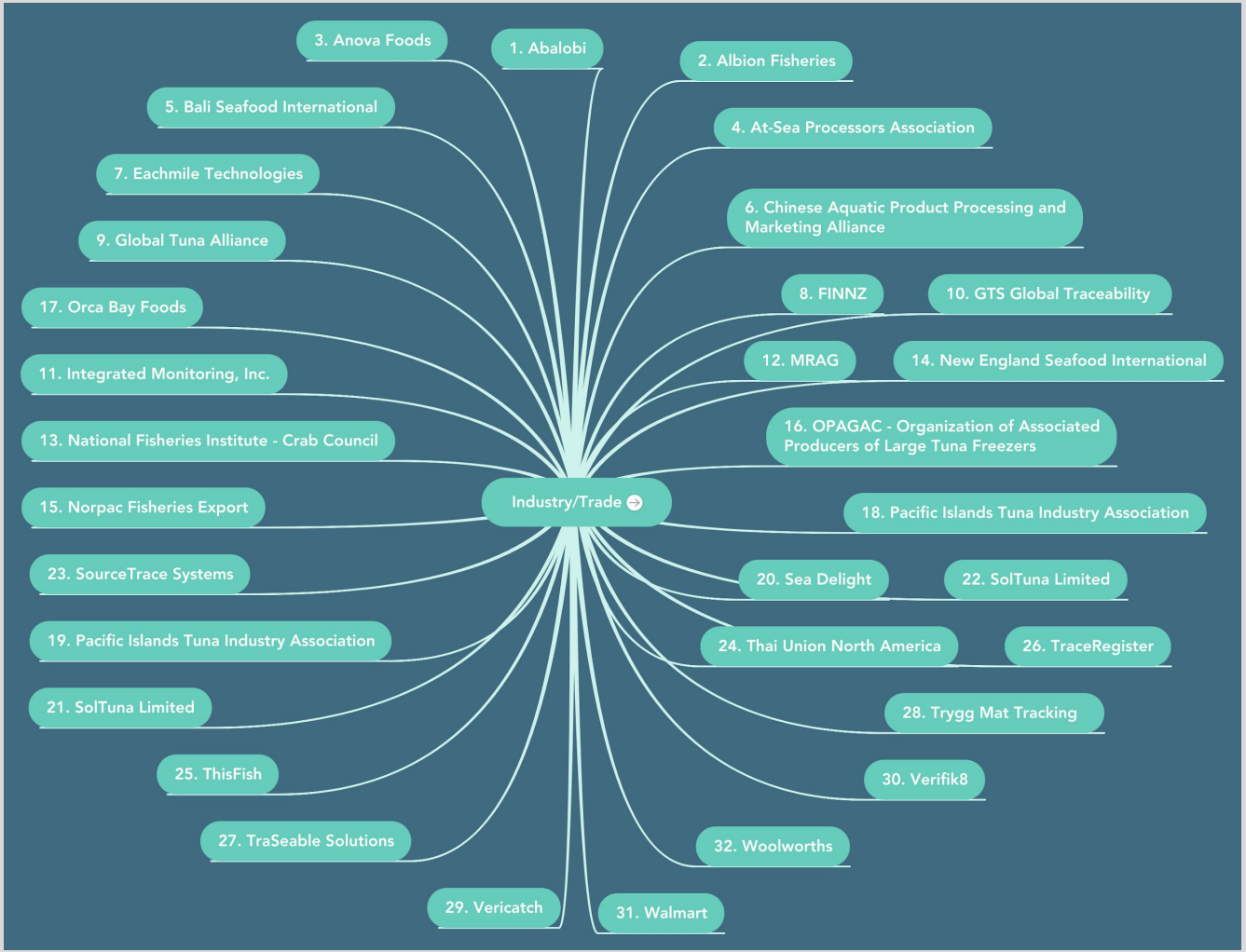
GORDON AND BETTY MOORE FOUNDATION

FISH WISE

SALT Objectives

- Expand **accessible, interoperable and electronic catch documentation and traceability (eCDT)** for wild capture fisheries and aquaculture.
- Increase the **capacity of seafood-producing countries to adopt** catch documentation and traceability systems to strengthen fishery management and verify fisheries data.
- Increase **incentives and capacities for the seafood industry to adopt electronic traceability** to ensure the legality of wild-caught fisheries products in their supply chains.
- Identify ways in which the implementation of electronic catch documentation and traceability can **support human and labor rights for all seafood workers, food security, livelihoods and well-being**.



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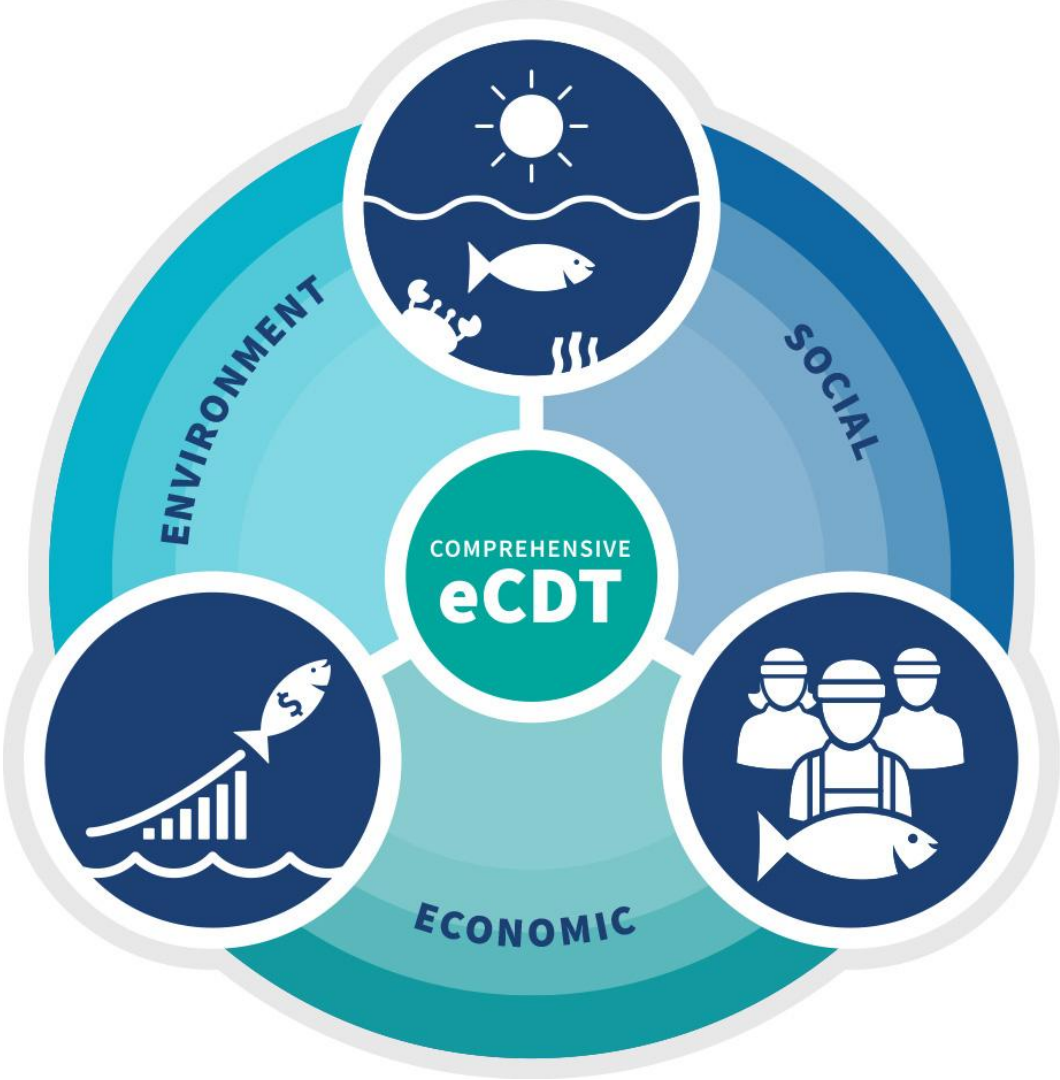
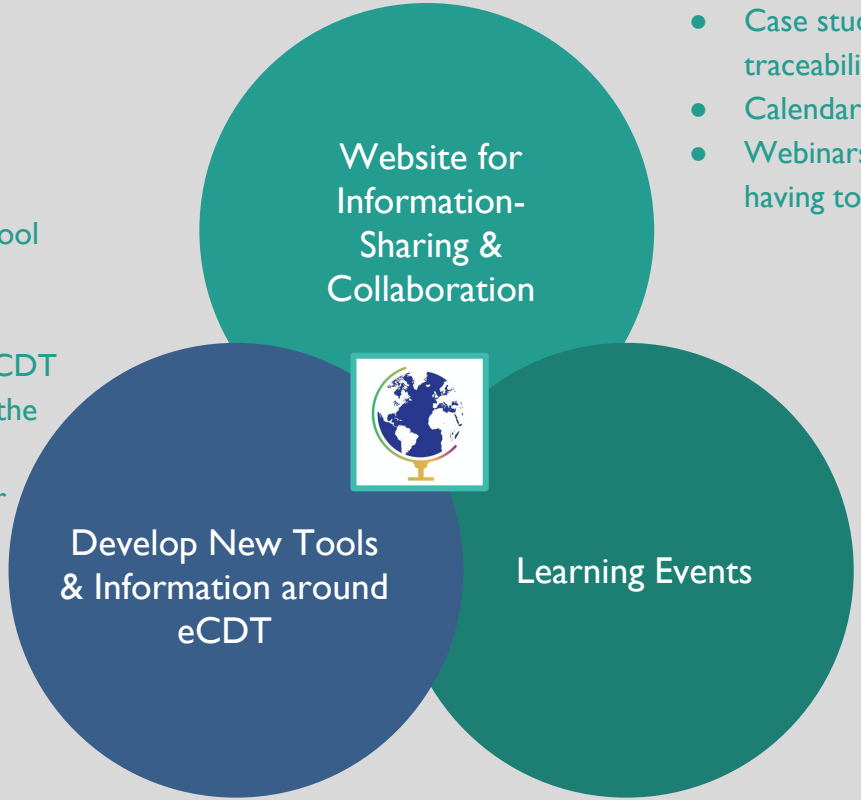

ENVIRONMENT
SOCIAL
COMPREHENSIVE
eCDT
ECONOMIC

SALT Work

New Tools & Information around eCDT

- Seafood Traceability Seascape Tool
- Designing Digestible Info ("one-pagers" with infographics)
- Principles for Comprehensive eCDT
- Stories about Traceability from the field
- Cost Benefit Analysis or ROI for eCDT Scoping



Curate Existing Resources

- Case studies, reports, data on traceability
- Calendar of Events
- Webinars to stay connected without having to attend meetings

Learning Events

Annual events to address specific topics around the world - Challenges & Failures or Regionally-focused issues

Incentivizing Comprehensive eCDT

Electronic catch documentation & traceability

Understand the Current, Publicly Available Landscape

- Compilation of Existing Seafood Traceability Tools and Resources on SALT website
- Development of Seafood Traceability Seascape
- Data Gathering for Barriers to and ROI on Comprehensive and Dynamic eCDT Adoption
- Learning Event
- eCDT Knowledge Capture
- Participate and report on Global Meetings

Comprehensive eCDT Principles

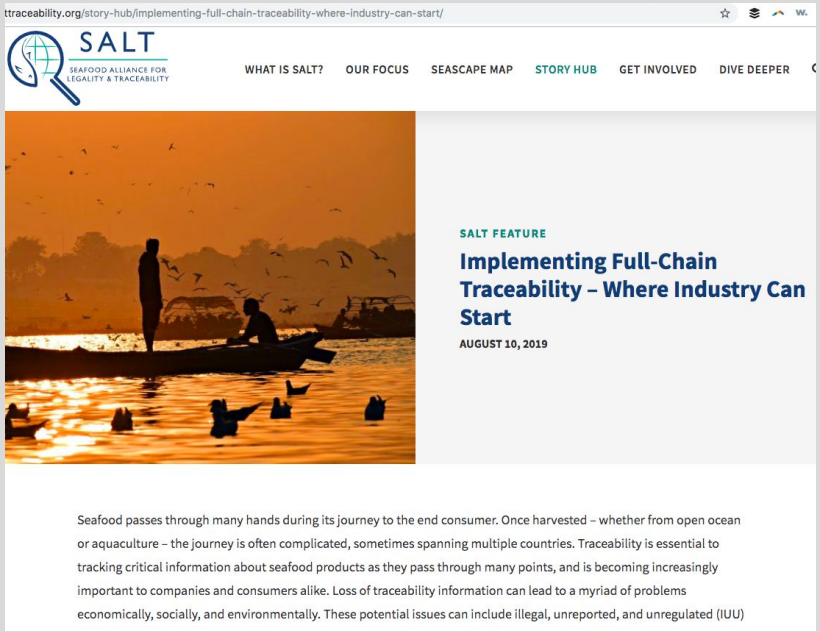
Electronic catch documentation & traceability

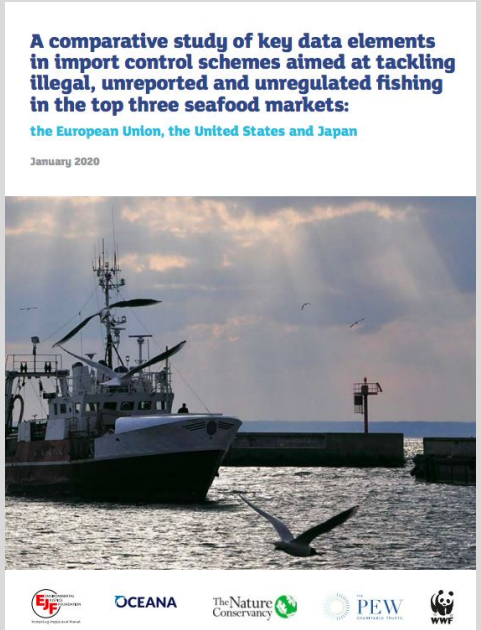
- Collaborative Development of Comprehensive eCDT Principles
- Distribute Comprehensive eCDT Principles to increase adoption
- Learning Event
- eCDT Pilot Knowledge Capture
- Participate in Global Meetings

Resources

TOTAL EFFORTS: 190
IS YOUR EFFORT ON THE MAP? LEARN HOW TO ADD IT
REGION: SOUTHEAST ASIA
TOTAL EFFORTS: 108
Includes 73 global efforts
TRACEABILITY: 84
COUNTER-IUU FISHING: 63
SOCIAL RESPONSIBILITY: 27
Some efforts address multiple topics
View Details

Resources





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Barriers to eCDT	Components of the Barrier
Behavioral barriers	• Lack of trust & competitive culture • Paper preference • Behavioral change • Privacy
Lack of regulatory and system harmonization	• Nomenclature harmonization (name of fish, gear type) • Interoperability across the supply chain • KDE standardization (GDST) • Different import regulatory requirements • Language barriers
Cost/Benefits of investing in eCDT	• Benefits seem abstract, long-term, and largely social • Lack of business case studies w/ ROI • Costly to implement tech/software, train staff, & upkeep • Often pitched as more of a retroactive, product-recall benefit
The trouble with tech	• Lack of access to tech • Needs to be functional (sturdy) & up to date • Requires IT staff or partnership with technology companies • Capacity & training needed • Unsure of how to share data

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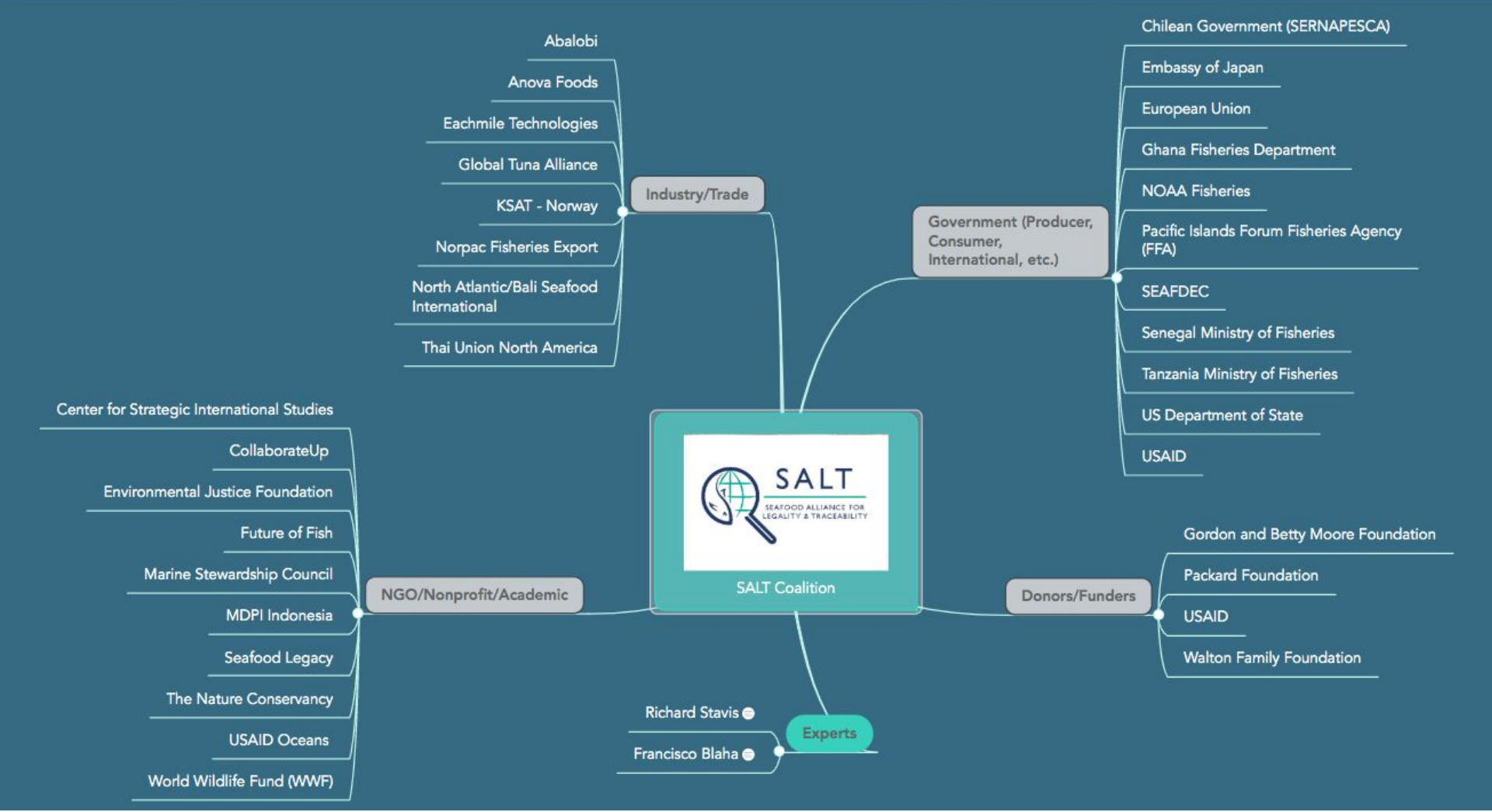
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SALT Coalition
Industry/Trade
Abalobi
Anova Foods
Eachmile Technologies
Global Tuna Alliance
KSAT - Norway
Norpac Fisheries Export
North Atlantic/Bali Seafood International
Thai Union North America
Government (Producer, Consumer, International, etc.)
Chilean Government (SERNAPESCA)
Embassy of Japan
European Union
Ghana Fisheries Department
NOAA Fisheries
Pacific Islands Forum Fisheries Agency (FFA)
SEAFDEC
Senegal Ministry of Fisheries
Tanzania Ministry of Fisheries
US Department of State
USAID
NGO/Nonprofit/Academic
Center for Strategic International Studies
CollaborateUp
Environmental Justice Foundation
Future of Fish
Marine Stewardship Council
MDPI Indonesia
Seafood Legacy
The Nature Conservancy
USAID Oceans
World Wildlife Fund (WWF)
Donors/Funders
Gordon and Betty Moore Foundation
Packard Foundation
USAID
Walton Family Foundation
Experts
Richard Stavis
Francisco Blaha

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Get Involved
Participate in events, experience stories, ask questions, or team up with experts.
#Traceable Together

Opportunities for SALT Engagement

- Share your stories: SALT wants to know about your traceability experience.
- Email FishWise team *(SALT@fishwise.org)*
- Visit the SALT website to learn more www.SALTTraceability.org

- Join the SALT Advisory Committee
- Join Principles of eCDT Consultative Committee
- Attend a SALT learning event
- Meet up at Seafood Expo North America - March 2020

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Questions?

(Add to the chat box or email me directly: SALT@fishwise.org or j.barker@fishwise.org)

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Thanks!

Website: www.SALTtraceability.org