



GSSI Global Benchmark Tool: **How it works and its importance to the Tuna 2020 Traceability Declaration**

April 2020

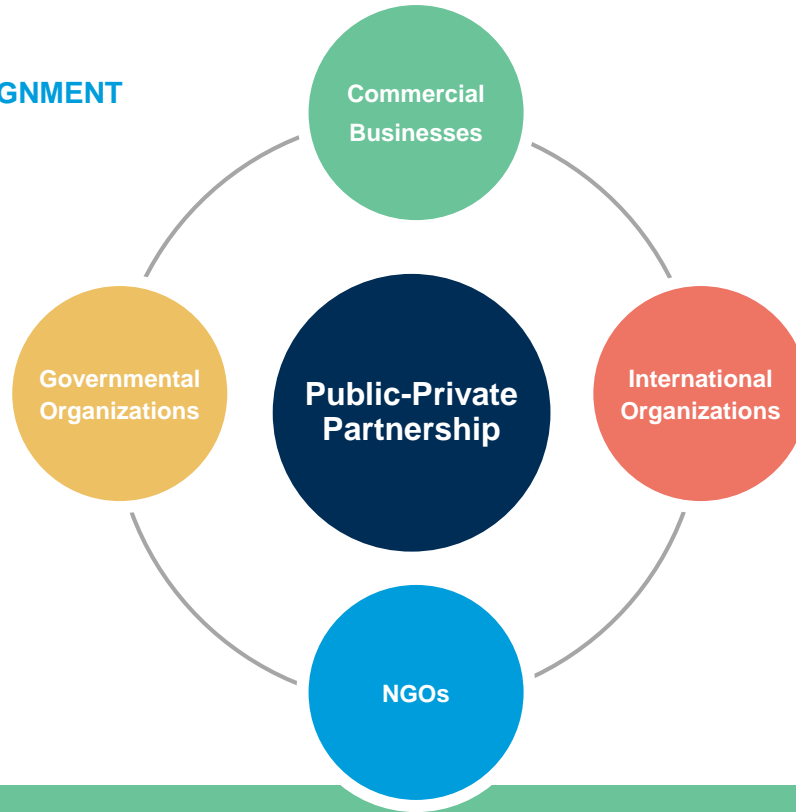
Herman Wisse – Executive Director



About GSSI

What Is GSSI

COLLABORATION AND ALIGNMENT



Bring together and align

GLOBAL EFFORTS + GLOBAL RESOURCES

To address

Seafood
Sustainability
Challenges



Our mission

Ensure confidence in the supply and promotion of certified seafood as well as to promote improvement in the seafood certification schemes.



Our Global Network

77 Funding Partners

24 Countries



9 Recognized Schemes

13 Affiliated Partners



How GSSI Works

COLLABORATION TO ACTION



GSSI 2020 Snapshot

PROGRAMS AND PROJECTS



Global Benchmark Tool **v2.0**

- Updating content
- Digitalizing
- Increasing usability
- Improving quality assurance

Target Release Date:

Q1 — 2021



SSCI-GSSI **Social Benchmark Tool**

- Joint project with Consumer Goods Forum
- Developing social criteria
- Expert Working Group

Target Date to Finalize Criteria:

Q4 — 2020



Seafood **MAP** Proof of Concept

- Supporting non-certified seafood
- Developing joint roadmap and common language
- Accelerating sustainability

Target Evaluation Date:

Q4 — 2020

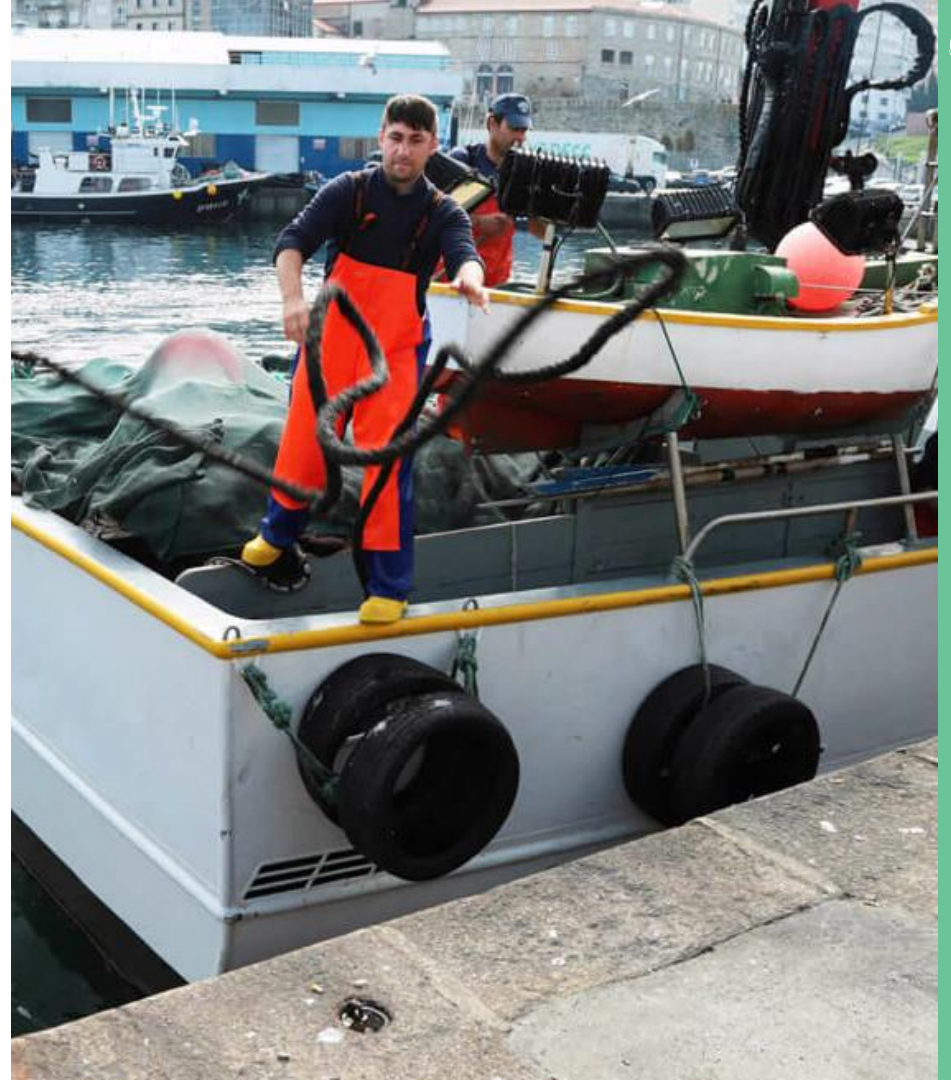
GSSI & 2020 Tuna Traceability Declaration

3. Commitment to Environmentally Responsible Tuna Sources

We pledge to source from tuna fisheries that have implemented:

- a) Robust science-based management plans, including harvest strategies that can maintain stocks at, or restore them at least to, levels which can produce maximum sustainable yield; and
- b) Measures to ensure that impacts of fisheries on the environment are sustainable, including bycatch mitigation techniques.

To put this pledge into effect we will continue to explore new opportunities to support the multi-stakeholder initiatives mentioned above, and we will work to continually increase **our sourcing from tuna fisheries certified by schemes that are internationally recognized by the Global Sustainable Seafood Initiative (GSSI).**



About GSSI Global Benchmark Tool

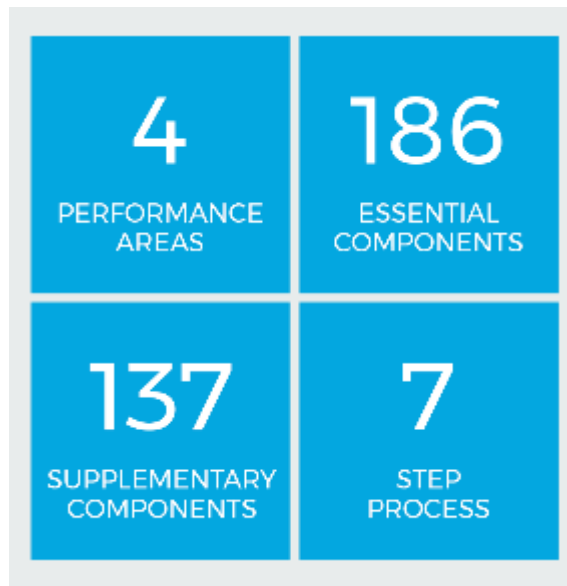
Benchmark Tool

GROUNDING IN INTERNATIONAL GUIDELINES

1 INTERNATIONALLY ACCEPTED REFERENCE DOCUMENTS



2 GSSI BENCHMARK TOOL



GSSI Benchmarking Process

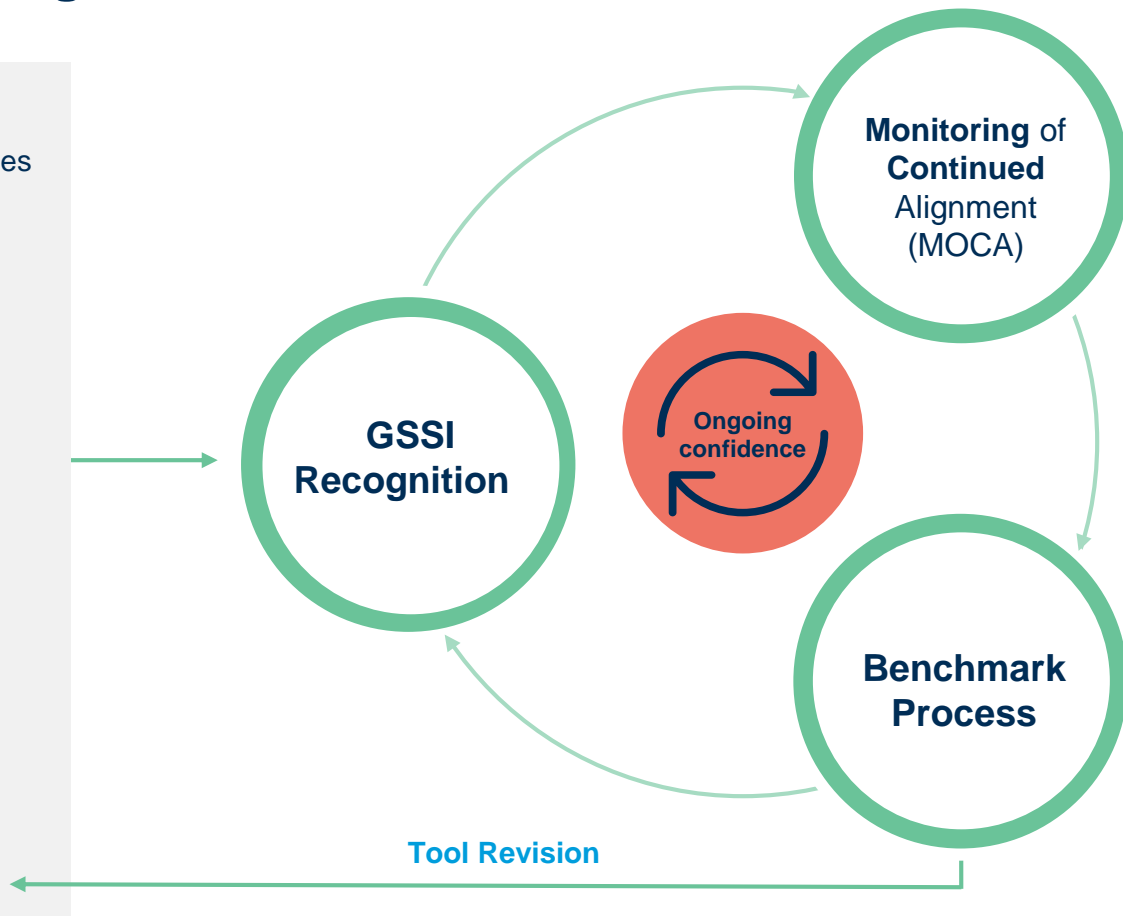
CONTINUOUS AND DYNAMIC

Global Benchmark Tool for seafood certification schemes

- Based on internationally accepted reference documents



- Rigorous and transparent framework



Benchmark process



Scheme
Owner



Independent
Experts



Benchmark
Committee



Public
Consultation



Steering Board
Liaison



Steering
Board



GSSI
Secretariat

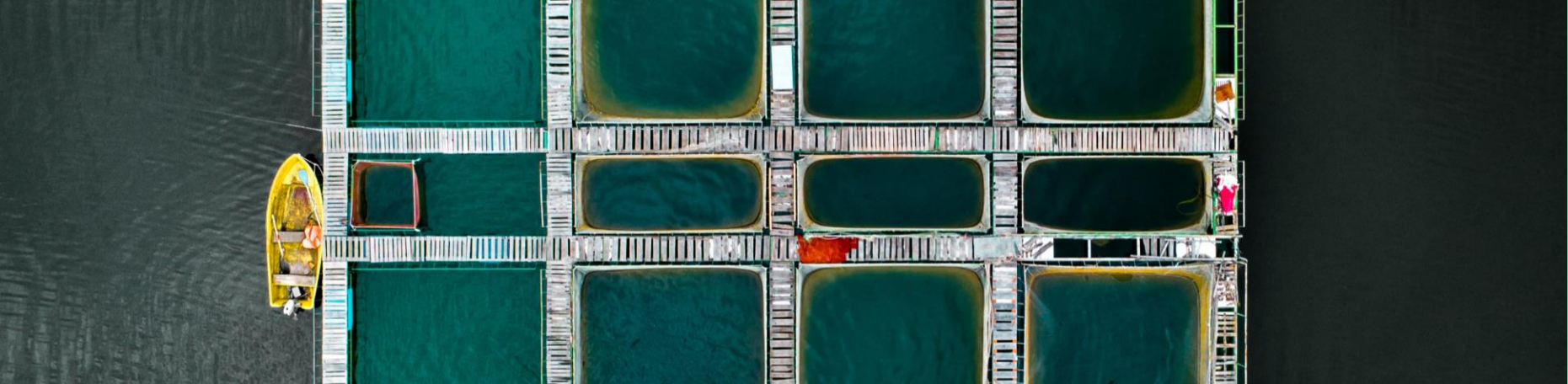
Confidence, Clarity, Choice



9 GSSI-Recognized Schemes



GLOBAL ACCEPTABILITY LOCAL APPLICABILITY



Why does this matter:

ALIGN REGIONAL CERTIFICATIONS

INFLUENCE RFMO POLICIES

GTA letter to WCPFC January 2020



Global Benchmarking Landscape



Food Safety



Social



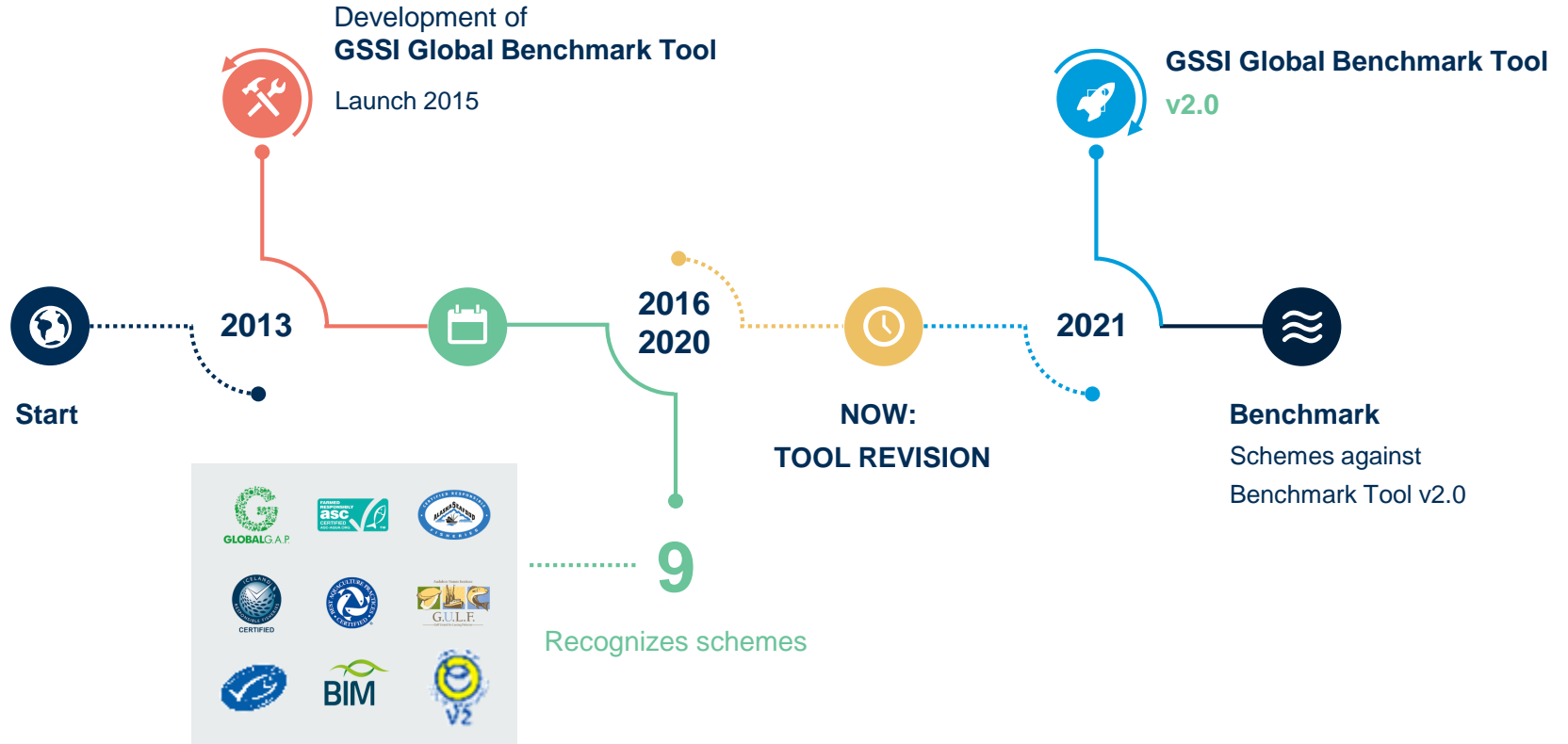
Environment

Governance and Operational Management | Scheme Management

GSSI Global Benchmark Tool: Next Steps

GSSI Global Benchmark Tool

DELIVERING CONFIDENCE IN CERTIFIED SEAFOOD



Workplan V2 GSSI Benchmark Framework

Workplan V2 GSSI Benchmark Framework	2019			2020			
	Q2	Q3	Q4	Q1	Q2	Q3	Q4
EWG to Review Comments & propose changes		ONGOING					
Steering Board sign-off							
60-day Public Consultation on draft Benchmark Framework V.2.0							
EWGs to Review Comments and finalise Benchmark Framework V.2.0 and							
Steering Board sign-off							
Launch Global Benchmark Tool V2							



Public Consultation

GSSI Global Benchmark Framework v2.0

Start: 6 April 2020

End: 5 June 2020

<https://www.ourgssi.org/public-consultation-v2-0/>





What can **you** do?



■ **ENGAGE**

Provide input through public consultations and stakeholder workshops



■ **INFLUENCE**

Include GSSI in your sourcing
Policies and help strengthen
Global leverage



■ **JOIN GSSI PARTNERSHIP**





Thank you

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